

Media Mash-up Tutorial

Step	Description	Activity	Time Estimate	Samples and Additional Resources
1	Introduce students to project: Media Mash-up Challenge	<p>1a) For an overview on “approaching” this project, teachers and/or students can visit: “Video Tutorials” (based on curriculum from TheLamp.org).</p> <p>1b) Show students 2-3 Mashable Media samples, and create a class discussion by asking: “Do you ever find yourself yelling at the TV or a clip that you’ve come across?”</p> <p>1c) Show 2-3 samples of students’ completed “Mashed-up Media Samples.”</p>	30 min.	<p>1a) Please visit www.montclairfilm.org/MediaLit “Media Mash-up Challenge: Video Tutorials”</p> <p>1b) Please visit: www.montclairfilm.org/MediaLit “Media Mash-up Challenge: Mashable Media”</p> <p>1c) Please visit: www.montclairfilm.org/MediaLit “Media Mash-up Challenge: Mashed up Media Samples”</p>
2	Assign groups and ask students to research/explore and choose a video clip* that they will Mash.	Students can explore on their own and teacher can also provide an already-approved sub-set from our Mashable Media collection.	30 min. (add’l exploration can also be completed at home.)	Please visit: www.montclairfilm.org/MediaLit “Media Mash-up Challenge: Mashable Media”
3	Students work solo or in groups (using two handouts) to brainstorm “talking back” or “mash-up” opportunities. They can also script and shoot original video.	Encourage students to complete forms thoroughly and maximize team input. Scripting or storyboarding in advance will make the final editing much quicker and easier!	25 min.	Two student worksheets available: <ul style="list-style-type: none"> • Media Mash-up Worksheet • Storyboard Template
4	Students edit (or “Mash-up”) their pieces. Student’s can use the LAMP’s Media Breaker Studios, iMovie, or any editing software they like.	Students will most likely be editing pieces at home (for homework). One student from each team might champion this.	If well- “scripted” (and student fairly well versed in computer editing), actual editing could take as little as 20 min.	How to convert an online video to a desktop MP4 video: www.onlinevideoconverter.com/video-converter
5	Follow-up activities:	<p>-Students share their Mash-ups in class.</p> <p>-Teams upload their Mash-ups to Montclair Film by April 16.</p>		Please visit: www.montclairfilm.org/MediaLit “Media Mash-up Challenge: Submit Your Mashup Here”

*Students can also choose to do a still ad or poster. These pieces can still enter competition and have a chance to be showcased as part of our film festival.